

for the Period: Yr \_\_\_\_\_ (from \_\_\_\_\_ to \_\_\_\_\_)

JAN-MAR 2014

(To be submitted by the researcher quarterly for project with 1 year duration while semi-annually for multi-year project)

(1) PROGRAM TITLE STRATEGIC COMMUNICATION INTERVENTION FOR PROJECT NOAH : \_\_\_\_\_

(2) PROJECT TITLE/DURATION JUNE 2012-SEPTEMBER 2014

(3) COORDINATOR/LEADER RAYMUND E. LIBORO (4) AGENCY: STII

(5) COOPERATING AGENCIES PAGASA, ASTI, PHIVOLCS

TARGET ACTIVITIES FOR THE PERIOD (RELATE TO FORM 2B-1)	(7) ACTUAL ACCOMPLISHMENT	(8) PERCENTAGE ACCOMPLISHMENT		(9) PROJECT EXPENDITURES FOR THE PERIOD	
		FOR THE PERIOD	CUMMULATIVE (FROM START)		
*Consultations with the stakeholders (agency partners and LGUs; TV networks; private partnerships) *Public consultations with the stakeholders (18 areas: provincial to the household levels) *Conceptualization of communication interventions *Development of communication interventions *Dissemination of communication materials and execution of communication activities	<b>1. Information Education and Communication (IEC)</b>  a. Conducted NOAH IEC at the DPWH Head Office on 14 January 2014 b. Prepared updated NOAH accomplishments as per direct instructions from the OP Presidential Management Staff as part of the preparations of the President's Ulat sa Bayan for 2013 c. discussed Project NOAH on the following events: (1) Civil Engineering Class 130 at La Salle -Dasmariñas under Prof. Arnaldo Reyes; (2) National Convention of Philippine Association of Microfinance at Hotel Devesa, Baguio City on 20-21 February 2014 (3) Seminar on Disaster Readiness at PUP Sta. Mesa on 1 March 2014 (4) OCD Region 1 Conference with Media at Sea and Sun Hotel and Restaurant, La Union on 23-24 March 2014 d. Facilitated, coordinated, and assisted with Project NOAH and DREAM including the design and production of collaterals for their participation to the Iba Na Ang Panahon/Science for Safer Communities	100 %, completed			

	workshops in Region 3 (March 3-4), Region 4A (March 6-7), Region 10 (March 10-11), Region 4B (March 20-21), Region 6 (March 24-25), and Region 7 (March 31-April 1).				
	<b>2. Web Development</b> (now under the NOAH WebGIS Project starting 01 July 2013)				
	<b>3. Mobile App Development:</b> (now under the NOAH WebGIS Project starting 01 July 2013)				
	<b>4. Development of Communication Intervention</b> a. Completed the redesign of the Project NOAH brochure due for production b. Drafting initial storyboard/working script for NOAH video c. Designed and produced posters for DOST Adopt-a-Family for the victims of Typhoon Yolanda d. Designed and produced posters in connection with the NOAH participation to the Iba Na ang Panahon/Science for Safer Communities workshops for Region 3, Region 4A, Region 10, Region 4B, Region 6, and Region 7 e. Gathered and submitted inputs for the updating of the NOAH website ( <a href="http://www.noah.dost.gov.ph">www.noah.dost.gov.ph</a> )	100 percent, ongoing  Ongoing			

I CERTIFY, ON MY HONOR, TO THE CORRECTNESS OF THE ABOVE INFORMATION.

  
**RAYMUND E. LIBORO**  
Coordinator/Leader

Attested:

\_\_\_\_\_  
Agency Head or  
Authorized  
Representative

\_\_\_\_\_  
Date



Republic of the Philippines  
DEPARTMENT OF SCIENCE AND TECHNOLOGY  
SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE



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**ROWENA CRISTINA L. GUEVARA, Ph.D.**  
Executive Director  
Philippine Council for Industry, Energy and  
Emerging Technology Research and Development  
Science Heritage Bldg., Science Community  
Complex, Gen. Santos Ave., Bicutan, Taguig City

*Dear Dr. Guevara,*

This is with reference to the proposed extension of the Strategic Communications Intervention for the NOAH Program Year 3 from June 16, 2014 to December 31, 2014.

In this regard, we are forwarding to you the NOAH Strategic Communications Intervention Accomplishment Report for the 1<sup>st</sup> quarter from January – March 2014.

Thank you very much.

*Very truly yours,*

  
**RAYMUND E. LIBORO**  
Assistant Secretary  
DOST & OIC-STII







Republic of the Philippines  
**DEPARTMENT OF SCIENCE AND TECHNOLOGY**  
SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE



14 August 2014

**ROWENA CRISTINA L. GUEVARA, Ph.D.**

Executive Director  
Philippine Council for Industry, Energy and  
Emerging Technology Research and Development  
Science Heritage Bldg., Science Community  
Complex, Gen. Santos Ave., Bicutan, Taguig City

*Dear Dr. Guevara,*

Greetings.

This is with reference to the regular submission of progress report for the NOAH Strategic Communication Intervention under the Project NOAH.

Please find attached copies of the Second Quarter Progress Report covering April – June 2014 of the NOAH Strategic Communication Intervention for Project NOAH as part of our compliance to existing procedures as required by your office.

We hope that you find the report complete and in good order.

Thank you very much.

*Very truly yours,*

  
**RAYMUND E. LIBORO**  
Assistant Secretary  
DOST & OIC-STII

Bicutan, Taguig City  
P.O. Box 080 Taauia. Philippines

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for the Period: Yr \_\_\_\_\_ (from \_\_\_\_\_ to \_\_\_\_\_)

APRIL-JUNE 2014

(To be submitted by the researcher quarterly for project with 1 year duration while semi-annually for multi-year project )

(1) PROGRAM TITLE

STRATEGIC COMMUNICATION INTERVENTION FOR PROJECT  
NOAH

(2) PROJECT TITLE/DURATION

JUNE 2012-DECEMBER 2014 as extended

(3) COORDINATOR/LEADER

RAYMUND E. LIBORO

(4) AGENCY: STII

(5) COOPERATING AGENCIES

PAGASA, ASTI, PHIVOLCS

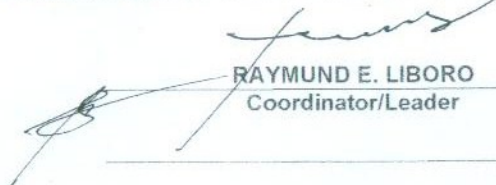
TARGET ACTIVITIES FOR THE PERIOD (RELATE TO FORM 2B-1)	(7) ACTUAL ACCOMPLISHMENT	(8) PERCENTAGE ACCOMPLISHMENT		(9) PROJECT EXPENDITURES FOR THE PERIOD	(10) REMARKS
		FOR THE PERIOD	CUMMULATIVE (FROM START)		
*Consultations with the stakeholders (agency partners and LGUs; TV networks; private partnerships) *Public consultations with the stakeholders (18 areas: provincial to the household levels) *Conceptualization of communication interventions *Development of communication interventions *Dissemination of communication materials and execution of communication activities	<b>1. Information Education and Communication (IEC)</b>  a. Joined the Iba na ang Panahon: Science for Safer Communities campaign representing NOAH StratComm to produce program content; coordinate and invite resource speakers from Project NOAH, DREAM, PAGASA and PHIVOLCS; gather information on the participants' knowledge about NOAH; get feedback about the use of NOAH website and its component projects; and facilitate workshops in the following regions:  >Region 9 in Zamboanga City – April 7-8, 2014  >Region 15 ARMM in Zamboanga – April 23-24, 2014  >CARAGA in Surigao City – April 29-30, 2014  >Region 1 in La Union – May 5-6, 2014  >Region CAR in Baguio – May 8-9, 2014	100 %, completed			

	>Region 2 in Tuguegarao – May 12-13, 2014 >Region 11 in Davao – May 15-16, 2014 >Region 5 in Naga – May 19-20, 2014 >Region 8 in Ormoc – May 22-23, 2014 >Region SOCCSKSARGEN – May 26-27, 2014 >Region NCR – May 29-30, 2014				
	<b>2. Web Development</b> (now under the NOAH WebGIS Project starting 01 July 2013)	N.A.			
	<b>3. Mobile App Development:</b> (now under the NOAH WebGIS Project starting 01 July 2013)	N.A.			
	<b>4. Development of Communication Intervention</b>  a. Completed the redesign of the <b>Project NOAH brochure</b> and printed 3,000 copies (English version) May 2014.  b. <b>NOAH brochure Pilipino and Cebuano versions</b> being translated  c. <b>NOAH AVP</b> Purchase Request done with two (2) bidders submitting quotations and for evaluation of proposal by August 2014.  d. Conceptualized and designed cover and inside page layout for the <b>RED Book</b> . Content production with data on PAGASA, PHIVOLCS, NOAH, DREAM, etc. is on the writing/drafting stage.	100 percent, ongoing  Ongoing  Ongoing  For evaluation of bids.  Ongoing			



	<p>e. Produced two (2) news articles published online at _____ with titles as follows:</p> <p>1) Cordi folks get prepared with DOST's disaster preparedness campaign [May 16, 2014]  2) DOST's info campaign brings together gov't. offices for safer communities [May 7, 2014].</p> <p>f. Produced six (6) feature articles for the S&amp;T Post 2<sup>nd</sup> Quarter 2014 Issue on Project NOAH, DREAM and disaster mitigation with titles as follows:</p> <p>1) More collaboration between DOST and other gov't agencies pushed  2) Cordi folks' disaster preparations get underway  3) Media practitioners urged to be instruments in showing weather info  4) Predictive damage and business continuity for proactive disaster preparedness  5) Marikina receives 20 MOSES tablets  6) Disaster preparedness: "Science Nation" on disaster mitigation and preparedness  7) Philippine map graphic illustration for Iba na ang Panahon campaign</p>	<p>100%</p> <p>100%</p>			
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I CERTIFY, ON MY HONOR, TO THE CORRECTNESS OF THE ABOVE INFORMATION.

  
**RAYMUND E. LIBORO**  
Coordinator/Leader

Date

Attested:

\_\_\_\_\_  
Agency Head or  
Authorized  
Representative



Republic of the Philippines  
**DEPARTMENT OF SCIENCE AND TECHNOLOGY**  
**SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE**



**OCT 09 2014**

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07 October 2014

**ROWENA CRISTINA L. GUEVARA, Ph.D.**

Executive Director  
Philippine Council for Industry, Energy and  
Emerging Technology Research and Development  
Science Heritage Bldg., Science Community  
Complex, Gen. Santos Ave., Bicutan, Taguig City

*Dear Dr. Guevara,*

Greetings.

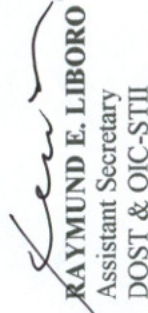
This is with reference to the regular submission of progress report for the NOAH Strategic Communication Intervention under the Project NOAH.

Please find herewith the copies of the Third Quarter Progress Report covering July – September 2014 of the NOAH Strategic Communication Intervention for Project NOAH as part of our compliance to existing procedures as required by your office.

We hope that you find the report complete and in good order.

Thank you very much.

*Very truly yours,*

  
**RAYMUND E. LIBORO**  
Assistant Secretary  
DOST & OIC-STII



Bicutan, Taguig City  
P.O. Box 080 Taguig, Philippines

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**DOST Form No. 3A  
QUARTERLY /PROGRESS REPORT**

14 343

Period: Yr \_\_\_\_\_ (from \_\_\_\_\_ to \_\_\_\_\_)

**JULY –  
SEPTEMBER  
2014**

Rev 1 / 06/26/08

(To be submitted by the researcher quarterly for project with 1 year duration while semi-annually for multi-year project )

**PROJECT TITLE** **STRATEGIC COMMUNICATION INTERVENTION FOR PROJECT NOAH**  
**PROJECT TITLE/DURATION** JUNE 2012-DECEMBER 2014 as extended  
**PROJECT LEADER** RAYMUND E. LIBORO  
**SPONSORING AGENCIES** PAGASA, ASTI, PHIVOLCS

**(4)  
AGENCY:** STII

(6) SET ACTIVITIES FOR THE PERIOD (DATE TO FORM 2B-1)	(7) ACTUAL ACCOMPLISHMENT	(8) PERCENTAGE ACCOMPLISHMENT		(9) PROJECT EXPENDITURES FOR THE PERIOD	(10) REMARKS
		FOR THE PERIOD	CUMMULATIVE (FROM START)		
<p><b>Activities with the media (agency partners, TV networks; private media)</b></p> <p><b>Consultations with the media (18 areas: from household levels to household levels)</b></p> <p><b>Realization of communication interventions</b></p> <p><b>Development of communication interventions</b></p> <p><b>Production of communication materials</b></p> <p><b>Dissemination of communication</b></p>	<p><b>1. Information Education and Communication (IEC)</b></p> <p>a. NOAH StratComm team participated in the <b>Media Core Seminar Workshop</b> on DOST 8 Outcomes including Disaster Preparedness at DAP, Tagaytay on July 3-4, 2014</p> <p>b. <b>Media Consultative Meeting with PAGASA, NOAH and DREAM</b> on July 10, 2014 at the Sulo Riviera Hotel, QC</p> <p>c. <b>Project NOAH Briefing for the American Chamber of Commerce of the Philippines</b> and the Overseas Security Administration Council at the</p>	<p>100% completed</p> <p>100% completed</p> <p>100% completed</p>			

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	<p>UP NEC held July 17, 2014.</p> <p>d.Participated in the <b>2014 NSTW</b> with the <b>NOAH Booth</b> from July 24-28, 2014 at the SMX Convention Center, Pasay City. NOAH StratComm designed the booth, and co-managed the booth with WebGIS to promote NOAH website, MOSES Tablet and distribute the NOAH brochure.</p> <p>e.Participated in the <b>Northern Luzon S&amp;TFair</b> in Tuguegarao City, Cagayan manning the <b>NOAH Booth</b> showcasing the MOSES tablet and promoting Project NOAH and DREAM as well as distributed hazard posters to participants under Outcome 8 from September 02-04, 2014.</p> <p>f.Participated in organizing and conducting the <b>1<sup>st</sup> STII-KBP-PAGASA Northern Luzon Media Seminar-Workshop on Responsible Weather Reporting</b> at Hotel Carmelita in Tuguegarao City, Cagayan from September 03-04, 2014 focusing on <b>PAGASA and Project NOAH</b> as tools in gathering weather/hazard information and dissemination.</p> <p>g. <b>NOAH IEC for Engineering and IT Students</b> delivered by Asec. Raymund Liboro on September 22, 2014 at Far Eastern University-East Asia College, Manila.</p> <p>h. Talk delivered by Mr. Alan Taule about <b>Project NOAH and the DOST</b></p>	<p>100% completed</p> <p>100% completed</p> <p>100% completed</p> <p>100% completed</p> <p>100% completed</p>			
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	<b>DRRM Framework for the Pilot Test of DRRM Training Course for Public Sector Employees</b> on September 25, 2014 at the Bayview Hotel, Manila				
	<b>2. Web Development</b> (now under the NOAH WebGIS Project starting 01 July 2013)	N.A.			
	<b>3. Mobile App Development:</b> (now under the NOAH WebGIS Project starting 01 July 2013)	N.A.			
	<b>4. Development of Communication Intervention</b>  a. <b>NOAH Brochure Pilipino and Cebuano versions</b> translated and 1 <sup>st</sup> proof reviewed and approved for printing.  b. <b>NOAH INSTITUTIONAL AVP</b> concept, script, form, specifications and stock photos need were discussed with winning bidder Imax. Start of pre-production will start by 2 <sup>nd</sup> week of October 2014  c. Content production of <b>RED Book</b> . Content/data validated by PAGASA, PHIVOLCS, NOAH, DREAM, etc. and for further editing/revisions per Asec. Liboro's instructions and inclusion of the Glossary.	Ongoing, 95%  Ongoing  Ongoing, 75%			



