

2013 NSTW (Science, Technology and Innovation for Smarter Philippines)
STII Report of Accomplishment (Publicity, Promotion, and Special Events)

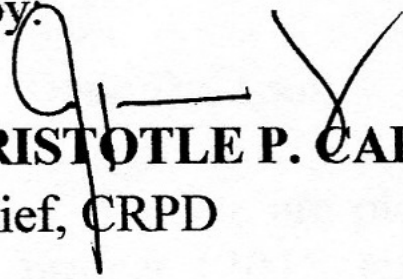
I.	Promotional Materials and Services	Accomplishments
	1. Tarpaulin Ads a. Lamp post banner (3 ft x 9 ft) b. Event tarp (25 in x 60 in) c. MMDA (4 ft x 7 ft) d. Streamers (9 ft x 3 ft) e. Streamers (6 ft x 3 ft) f. Stand Alone/Pull-Up Banners (3 ft x 7 ft) g. NSTW Streamer (26 ft x 7 ft and 6 ft x 6 ft) h. Juan Time/PhST (26 ft x 7 ft and 6 ft x 6 ft) i. General Program of Activities (1.5 ft x 2 ft)	100 pcs mounted along Makati and Pasay (to and from SM MOA) Please see Attachment A (sample banner/photo) 12 pcs for the 5-day period Please see Attachment B (sample) 2 pcs for Airports; See Attachment C (Photo) 1 pc at DOST gate 1 and gate 4 1 pc at DOST gate 1 and gate 4 695 pcs; See attachment D (Sample)
	2. LED Billboard announcements	Roxas Blvd. in front of CCP (320 spots/day) EDSA in front of SM Megamall (160 spots/day) Plaza Cervantes, Cor. Escolta and T. Pinpin Sts. Binondo (60 spots/day) Guadalupe (320 spots/day) Please see Attachment E (Announcement shown) 20 Units MMDA LED Infoboards (free of charge, stretch of EDSA)
	3. Posters	200 pcs for Pizza Hut stores in Metro Manila See attachment F (sample poster) 1 pc 20 ft x 10 ft Bamboo Live Backdrop (FPRDI NSTW pre-event) See attachment G (sample poster)
	4. Flyers	2,000 copies distributed by five promo staff at the corners of EDSA and Pasay Rotunda; See Attachment H (sample flyer)
	5. Mobile Ad	5 units toblorone ad jeepney topper plying DOST Bic.-Alabang/ v.v. 5 units toblorone ad jeepney topper plying DOST Bic.-Pasay/ v.v. See Attachment I (Photo)
	6. Television/Radio Interviews and Guestings a. Television Guestings b. Radio Interviews	36 Guestings/Coverages for TV; Please see Attachment J (List) 96 Guestings/Interviews for Radio; Please see Attachment K (List) Please see Attachment L (List of monitored articles in print and cyber media: 288)
	7. Other Pre-NSTW Events and Press Conferences a. Personal Appearances during Flag Ceremonies (STII gave them 2 streamers for announcement) b. Events	Asst. Secretary Raymund E. Liboro (Department of Agriculture and Department of Budget) Dr. Jaime C. Montoya (Department of Health) Dr. Aristotle P. Carandang (Department of Energy; Phil Drug Enforcement Agency, Commission on Filipino Women, San Pablo City Government); Please see Attachment M (photos) Please see Attachment N for list of events
	8. Releases	NSTW Advancers, post events: 87 Articles - 72 English - 16 Filipino

		Please Attachment O: List of monitored releases - 91 Print - 99 Online Regional S&T Fairs, RICE: 9 Articles Messages/Spiels: 4 (See Attachment P) Social Media (See Attachment Q) • 1 graphic teaser material for NSTW promotion in Facebook (Pamilyang Wise) • FB invitation by Smarty Blogs • 3 live blogs on Facebook
9. Others		5,000 pcs. Smarty (4,000 went to Survey & Evaluation Com) 500 pcs NSTW Button pin 2" diameter 200 pcs NSTW T-shirt (round neck) 75 pcs PhST for Smarter Philippines (watches) 200 pcs PhST for Smarter Philippines (round neck) 200 pcs PhST for Smarter Philippines button pin (2" diameter) Please see Attachment R (photo)
c. Prepared storyboards for NSTW exhibits		STII personnel prepared the concepts and storyboards and provided photographs and graphics; and executed by Design Center : 56 panels for centerpiece and 4 15 x 10 sector panels Please see Attachment S (photo)
II.	Supplements and Other Publications	Accomplishments
	1. Souvenir Program (design and lay-out)	500 copies printed and distributed Please see Attachment T (souvenir program)
	2. Program Guide (Vista DOST(design and lay-out)	1000 copies Vista DOST (NSTW Guide) printed and distributed (plus 1,000 copies reprint) Please see Attachment U (Vista DOST)
	3. Newspapers	Manila Bulletin; 20 July 2013 (full page 5) Philippine Star; 22 July 2013 (full page 13) Philippine Daily Inquirer; 23 July 2013 (full page 8) Business Mirror; 23 July 2013 (full pageA5) with foot ad (front page) for five days (19 - 23 July) <i>Expo Science 2013, "Science, Technology and Innovation: The Road to a Smarter Philippines" Admission is Free</i> See Attachment V
	6 S&T Post	See Attachment W (with 5,000 copies additional from the STII's 5,000 regular printed copies)
	7 DOST Digest	See Attachment X (10,000 copies)
	8 Balitang RapiDOST	See Attachment Y (10,000 copies)

III.	Audiovisual Production and Documentation	Accomplishments
	1. Audiovideo Production a. NSTW 2013 b. Smarter Philippines c. NSTW Gala Night d. BLTB Series e. NAST Awardees (Scientists) f. Title Cards g. SETUP Videos h. LED Teasers i. PhST (How to sync AVP)	Please see Attachment Z (CDs) Thematic AVP AVP AVP 4 AVPs 3 AVPs 14 Animations 3 AVPs 15 and 10 second 2 minuter
	3 Photography a. Photo production	Please see Attachment AA (compilation in CD) For Centerpiece For publications and PRs For AVPS For documentation
	4 Photo-video Coverage a. Pre NSTW Flag Ceremonies b. Regional Cluster Celebrations c. Weeklong NSTW	Philippine Drug Enforcement Agency Department of Energy Department of Agriculture Department of Budget and Management Department of Health Commission on Filipino Women San Pablo City Government Southern Luzon Cluster Northern Luzon Cluster Visayas Cluster Mindanao Cluster All events and activities (e.g. Opening Ceremony, press conferences, special events, Gala Night, Closing Ceremonies, etc.) Please see Attachment BB (complete list of coverage)
	5 Scriptwriting	NSTW Opening NAST Awards Gala Night Gawad Scriba
IV.	IT Services	Accomplishments
	1. NSTW website	Maintained Homepage, General Program of Activities; Schedules; Maps and Locations; Messages from Key Officials; Downloads; Climate Change; I-SETUP na!; Get Wired, Be Hired Please see Attachment CC
	2. Streaming	Livestreaming Coverage Please see Attachment DD (List)
	3. science.ph	Hosted announcements and uploaded updates and stories Please see Attachment EE
	4. S&T Post	Uploaded pdf version to various sites Please see Attachment FF

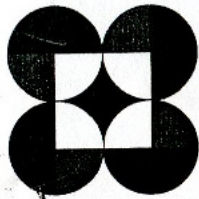
		Please see Attachment GG
	6. Balitang RapiDOST	Please see Attachment HH -do-
IV.	Others	Accomplishments
	1. NSTW 2. PhST for Smarter Ph	1. Assisted NSTW Physical Arrangement Committee from preparation, staging and program execution and logistics; 2. Conducted nine (9) events during the weeklong celebration; 3. Conducted/hosted press conferences for the event; and 4. Executed the PhST for Smarter Philippines Launch (countdown and NTCW).

Prepared by:


ARISTOTLE P. CARANDANG, PhD
 Chief, CRPD

Approved by:


ASST. SECRETARY RAYMUND E. LIBORO
 STII Officer-in-Charge



Republic of the Philippines
DEPARTMENT OF SCIENCE AND TECHNOLOGY
Office of the Undersecretary for Research and Development

25 June 2014

ASSISTANT SECRETARY RAYMUND E. LIBORO

Officer-in-Charge
Science and Technology Information Institute
DOST Complex, General Santos Avenue
Bicutan, Taguig City

Dear *Asst. Secretary Liboro*:

This refers to the NRCP-endorsed request of STII for financial assistance of the project, ***“Publicity, Souvenir Program and Special Events for 2014 NSTW”***, under the program, ***‘CY 2014 NSTW Celebration’***. The said request was approved through Ad Referendum No. 001, Series of 2012 and confirmed by the DOST-EXECOM during its meeting on June 20, 2014.

We wish to inform you that with STII’s response to NRCP’s comments and revision of the line-item budget following the DOST-EXECOM instructions, we are officially approving the financial assistance with a total grant of **FOUR MILLION SEVEN HUNDRED TWENTY NINE THOUSAND NINE HUNDRED NINETY NINE PESOS AND 57/100 (P4,729,999.57)** to cover the period 16 June – 31 December 2014 and broken down as follows:

Source of Fund	Amount (PhP)
Unexpended Balance of the completed project, “S&T for Smarter Philippines: Publicity, Promotion and Special Events for 2013 NSTW”	785,751.57
CY 2014 DOST-GIA Funds	3,944,248.00
Total	4,729,999.57

The CY 2014 grant is subject to the conditions stipulated in the attached Memorandum of Instruction (MOI). Please confirm acceptance of the conditions by returning the MOI duly signed on all pages in order to ensure the release of project funds this month. Attached for your reference is the approved line-item budget of the project. Thank you.

Very truly yours,

FORTUNATO T. DE LA PEÑA
Undersecretary for S&T Services and
OIC, Office of the Undersecretary for R&D



14 0873

Program Title: : **CY 2014 NSTW Celebration**
 Project Title : **Publicity, Souvenir Program and Special Events for 2014 NSTW**
 Project Duration : **16 June - December 31, 2014**
 Implementing Agency : **STII**
 Project Leader : **Asst. Secretary Raymund E. Liboro**
 Chair, Committee on Promotions, Souvenir Program and Special Events
 Monitoring Agency : **NRCP**

	COUNTERPART FUNDING	
	STII	DOST
I. PERSONAL SERVICES (PS)		
2 Information Officer II @ P29,864/mo. X 6 mos.	P	P 358,368.00
2 Science Aide @ P13,417/mo. x 6 mos.	P	161,004.00
TOTAL FOR PS	P	P 519,372.00

II. MAINTENANCE AND OTHER OPERATING EXPENSES (MOOE)

Supplies and Materials (office supplies, etc.)	P	25,000.00	P	80,627.57
Communication Expenses (prepaid cards, internet)		12,000.00		15,000.00
Postage and Delivery Expenses		10,000.00		15,000.00
Traveling Expenses (local - Regional Tech Fair)		25,000.00		150,000.00
Representation Expenses (food during presscons and meetings)		30,000.00		500,000.00
Advertising Expenses (print, online, mobile, etc.)		---		2,200,000.00
Printing and Binding Expenses (folders, press kits, souvenir program and other promotional materials)		50,000.00		150,000.00
Rent Expenses:				
1. Venue and Equipment during press conference		---		100,000.00
2. Vehicle (for media people)		---		35,000.00
3. Studio		---		20,000.00
Other Professional Services:				
1. Voice Talent for AVP Productions		---		20,000.00
2. AVPs (NSTW Theme, DOST Projects, etc.)		---		200,000.00
Other MOOE: Tokens for major events (various items including GCs, etc.)		50,000.00		400,000.00
TOTAL FOR MOOE	P	202,000.00		3,885,627.57

III. EQUIPMENT OUTLAY

2 units P2 SD cards	P	---	P	65,000.00
2 units Camera lens		---		70,000.00
1 unit Video Switcher (4 camera with VGA input)		---		110,000.00
1 unit Laptop with accessories		---		80,000.00
TOTAL FOR EO	P	---	P	325,000.00
GRAND TOTAL	P	202,000.00		4,729,999.57

*Chargeable against the following:

Unexpended balance of the project, "S&T for Smarter Philippines:

Publicity, Promotion and Special Events for 2013 NSTW"

CY 2014 DOST-GIA A.3b.1(d)

P 785,751.57

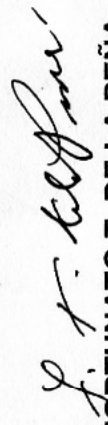
3,944,248.00

P 4,729,999.57

Certified Funds Available:

Approved for EXECOM:

BELMA G. MARTINEZ
Director, FMS


FORTUNATO T. DE LA PEÑA
Undersecretary for S&T Services and OIC
Office of the Undersecretary for R&D

Republic of the Philippines
DEPARTMENT OF SCIENCE AND TECHNOLOGY
General Santos Avenue, Bicutan, Taguig City

MEMORANDUM OF INSTRUCTION

Program Title : CY 2014 NSTW CELEBRATION

Project Title : Promotion, Souvenir Program and Special Events for the
2014 NSTW

KNOWN ALL MEN BY THESE PRESENTS:

This MEMORANDUM OF INSTRUCTION is made and entered into by and between

The **DEPARTMENT OF SCIENCE AND TECHNOLOGY** hereinafter referred to as “**DOST**”, a government entity existing and created under the laws of the Philippines with principal office address at DOST Complex, General Santos Avenue, Bicutan, Taguig City, Philippines, represented herein by its Undersecretary for S&T Services, **FORTUNATO T. DE LA PEÑA**;

The **SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE** hereinafter referred to as “**STII**”, a government entity and an attached agency of DOST, duly existing and created under the laws of the Philippines with principal office address at DOST Complex, General Santos Avenue, Bicutan, Taguig City, Philippines, represented herein by Assistant Secretary and Chair, Committee on Promotions, Souvenir Program and Special Events, **RAYMUND E. LIBORO**;

-and-

The **NATIONAL RESEARCH COUNCIL OF THE PHILIPPINES** hereinafter referred to as “**NRCP**”, a government entity and an attached agency of DOST, duly existing and created under the laws of the Philippines with principal office address at General Santos Avenue, Bicutan, Taguig City, Philippines, represented herein by its Executive Director, **CARINA G. LAO**;

WITNESSETH:

WHEREAS, the above-mentioned project was approved by the DOST Executive Committee through Ad Referendum No. 001, Series of 2014;

NOW THEREFORE, for and in consideration of the foregoing premises, the **PARTIES** hereby agree to the following terms and conditions:

I. OBJECTIVES OF THE PROJECT

The project generally aims to provide support on publicity and promotions for the successful conduct of the 2014 NSTW celebration. Specifically, it seeks to: (1) develop and package NSTW-related information; (2) disseminate NSTW information

through various demands; (3) coordinate with different media establishments, individuals, and other organizations for wider exposure of the event; (4) inform and motivate the general public to participate in the NSTW and other S&T celebrations through various channels; and (5) print souvenir programs.

II. OPERATION OF THE PROJECT

The project shall be undertaken by **STII** in accordance with the approved project proposal (made part hereof as Annex "A") and shall be monitored by **NRCP**.

II. FUNDING ASSISTANCE TO THE PROJECT

The DOST support to the Project shall be a total grant of **FOUR MILLION SEVEN HUNDRED TWENTY NINE THOUSAND NINE HUNDRED NINETY NINE PESOS AND 57/100 (P4,729,999.57)**. The grant shall be expended as allocated in the approved Project Line-Item Budget (made part hereof as Annex "B"). The attached Revised Guidelines Governing the Grants-in-Aid Program of DOST (made part hereafter as Annex "C") shall govern the implementation of the Project.

The activities, operation of books of accounts and records of the project shall be subject to reasonable inspection by an authorized representative of DOST. The DOST System reserves the right to discontinue the project or its assistance at anytime for violation of the Grants Agreements, fraud or falsity in proponent's warranties and representation or upon determining that the results which were obtained or reasonably expected do not justify further activity.

All income/interest derived from the project, if any, and all unexpended balance shall be reported immediately and remitted to DOST after the termination of the program/project.

IV. PROJECT DURATION

The project shall be implemented from 16 June to 31 December 2014. The project shall be implemented during the said period or immediately after the release of project funds.

V. FUND RELEASE

Subject to the provisions of DOST M.C. No. 001 Series of 2011 entitled "Revised Guidelines on the Release of DOST Grant-In-Aid (GIA) Project Funds thru Issuance of ASA and Comprehensive NTA for Regional Offices, and Disbursement Voucher/Funding Check for Attached DOST Agencies", the project funds will be released directly by **DOST to STII** subject to fund availability and fund utilization.

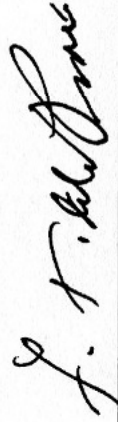
VI. ACCOMPLISHMENT REPORT AND RECOMMENDATIONS

In addition or subject to the requirements provided under Paragraph 6.3.3 of DOST A.O. No. 004 Series of 2008 entitled, Amendment to A.O. No. 006, Series of 2004, otherwise known as the "Guidelines for the Grants-In-Aid Funds of the Department of Science and Technology and Its Agencies", the Implementing Agency shall acknowledge **DOST**'s and **NRCP**'s support and shall submit to **NRCP**, the technical terminal accomplishment and audited financial report within three (3) months after completion of the project. **NRCP** shall submit said reports to **DOST** within one (1) month after receipt thereof together with the appraisal/assessment report. All concerned entities shall ensure the confidentiality of information generated by the project

IN CONSIDERATION of the mutual covenant set forth above, witness our signatures this _____ day of _____, 2014, at _____
Philippines.

Funding Agency:

DEPARTMENT OF SCIENCE AND TECHNOLOGY



FORTUNATO T. DE LA PEÑA
Undersecretary for S&T Services

Implementing Agency:

SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE



RAYMUND E. LIBORO
Assistant Secretary and Chair

Committee on Promotions, Souvenir Program and Special Events

Monitoring Agency:

NATIONAL RESEARCH COUNCIL OF THE PHILIPPINES



CARINA G. LAO
Executive Director

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES) S.S.
CITY OF MANILA

BEFORE ME, A Notary Public for and in _____
this _____ day of _____ personally appeared:

Government Issued Identification	Date/Place Issued
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FORTUNATO T. DE LA PEÑA

RAYMUND E. LIBORO

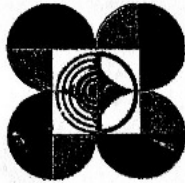
CARINA G. LAO

Known to me as the same persons who executed the foregoing instrument and they acknowledged to me that the same is their free and voluntary act and deed and that of the entities they respectively represent.

This instrument, consisting of five (5), including this page whereon this Acknowledgment is written, signed by the parties together with their instrumental witnesses one each every page thereof

WITNESS MY HAND AND SEAL on the date and place first above written.

Doc. No.	_____
Page No.	_____
Book No.	_____
Series of	_____



Republic of the Philippines
Department of Science and Technology
CIENCE AND TECHNOLOGY INFORMATION INSTITUTE
"Making Science Work for You"

06 February 2014

DR. CARINA G. LAO
Executive Director
National Research Council of the Philippines
Department of Science and Technology

Dear Dr. Lao:

We are pleased to transmit the Terminal Technical Report on the STII-implemented project '2013 NSTW (Science, Technology and Innovation for Smarter Philippines) Publicity, Promotion, and Special Events'. The project officially started on 16 May 2013 and ended on 31 December 2013.

Together with the report are attachments that substantiate the details of our four-page report.

Thank you very much.

Truly yours,


RAYMUND E. LIBORO
DOST Assistant Secretary and
STII Officer-in-Charge

