



TECHNICAL SPECIFICATIONS

Project Title: **“Siyensikat: Pinoy Popular Science Para sa Lahat” Magazine Show**

Duration: **2 Seasons (26 episodes)**

Project Cost: **P 7,280,000.00 (inclusive of tax)**

Fund Source: **DOSTv GAA CY 2021**

The supplier shall:

- A. Produce twenty-six (26) 25-30-minuter episodes (2 seasons- 13 episodes per season) containing any or all of the following segments.
 1. News and information on weather;
 2. Local science-related feature story;
 3. DOST public service and updates including from the regional offices;
 4. Other DOST-related news for the benefit of the Filipino Public;
 5. Features and interviews – partners experts from various sectors and individuals who are working on innovative research and technology; and
 6. Topic related trivia.
- B. Provide a strategic pitch on how the program will be produced in observation of the social distancing and health protocols, and consideration on the ongoing coronavirus pandemic
- C. Produce twenty-six (26) 30-second teasers/plugin for each full episode
- D. Provide closed captioning in all episodes in accordance to Republic Act (RA) No. 10905 or the Closed Caption Law
- E. Provide English subtitles to all episodes produced and translation, if necessary
- F. Provide one (1) main host, one (1) segment/feature host, and one (1) voice talent
- G. Provide dedicated focal person (Production Manager) who will handle the coordination and facilitation of all production requirements for the show
- H. Provide production crew for coverages of DOST major events
- I. Assist in pitching the show to the TV network chosen by DOST-STII
- J. Provide ten (10) original music fx/background for the show
- K. Shoulder all food and meal expenses, all modes of transportation, and accommodation of the production crew, guests, and hosts during the shoot including bookings thereof



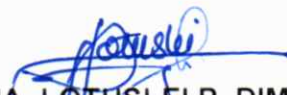
- L. Provide all necessary equipment for production
- M. Must submit episode scripts for the approval of DOST-STII
- N. Assign a focal person who will monitor the airing of the program and submit a monitoring report of the actual airing of the show with captured photos for reference
- O. Provide hard drive with copy of raw materials at the end of every episode
- P. Assist in the promotion of the program via online, radio, TV, and print, specifically:
 - a. Online - Produce two (2) program teasers to be uploaded online and boosted on Social Media
 - b. Radio - Coordinate with two (2) radio stations and secure promotion slot for the program
 - c. TV - Secure one (1) TV.guesting to promote the program
 - d. Print - Produce one (1) content for placement /promotion to local broadsheet (ex. article/ poster/ comic strip)
- Q. Must observe the use of non-sexist/gender-sensitive language in all official documents, scripts, and communications under this project
- R. Submit accomplishment report together with copies of aired episodes


DOST-STII shall:

- I. Provide topics and subject for discussions
- II. Provide all available materials such as video footage, photos that may be useful for the show
- III. Assign focal person to assist in the coordination in terms of:
 - 1. Contact details of DOST resource person and personalities who will appear in the program; and
 - 2. Introducing the point person in the agency or regional office counterpart

Prepared by:


MONA CARINA E. MONTEVIRGEN
Chairperson, TWG


MA. LOTUSLEI P. DIMAGIBA
Member, TWG


RESTY R. BALILA
Member, TWG

